

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Health	(2) MEETING DATE 10/23/2012	(3) CONTACT/PHONE Penny Borenstein / 781-5519	
(4) SUBJECT Request to approve 1) a one-year agreement (Clerk's File) with the State Office of Traffic Safety in the amount of \$183,100 to fund an Injury Prevention Program for federal fiscal year 2012-13; 2) a budget adjustment from unanticipated revenue for Fund Centers 160 - Public Health, 166 - Behavioral Health, and 245 - Public Works; and 3) a related resolution amending the Position Allocation List to add a Limited Term 1.0 FTE Health Education Specialist to Fund Center 160 - Public Health and add a Limited Term 1.0 FTE Drug and Alcohol Specialist II to Fund Center 166 - Behavioral Health.			
(5) RECOMMENDED ACTION It is recommended that the Board: <ol style="list-style-type: none"> 1) Approve and direct the Chairperson to sign a one-year State agreement in the amount of \$183,100 with the Office of Traffic Safety to fund an Injury Prevention Program for federal fiscal year 2012-13; 2) Approve a corresponding budget adjustment from unanticipated revenue for Fund Centers 160-Public Health, 166-Behavioral Health, and 245-Public Works (4/5 vote is required); 3) Approve a related resolution amending the Position Allocation List to add a Limited Term 1.0 FTE Health Education Specialist for Fund Center 160-Public Health and add a Limited Term 1.0 FTE Drug and Alcohol Specialist II for Fund Center 166-Behavioral Health; and 4) Authorize the Health Agency Director to sign any amendments to the recommended agreement with the Office of Traffic Safety Injury Prevention Program that does not increase the level of General Fund support. 			
(6) FUNDING SOURCE(S) Federal	(7) CURRENT YEAR FINANCIAL IMPACT \$137,340	(8) ANNUAL FINANCIAL IMPACT \$183,100	(9) BUDGETED? No
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: 1213041 <input checked="" type="checkbox"/> 4/5th's Vote Required <input type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date _____	
(17) ADMINISTRATIVE OFFICE REVIEW Reviewed by Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Jeff Hamm, Health Agency Director
Penny Borenstein, MD, MPH, Health Officer

DATE: October 23, 2012

SUBJECT: Request to approve 1) a one-year agreement (Clerk's File) with the State Office of Traffic Safety in the amount of \$183,100 to fund an Injury Prevention Program for federal fiscal year 2012-13; 2) a budget adjustment from unanticipated revenue for Fund Center's 160 - Public Health, 166 - Behavioral Health, and 245 - Public Works; and 3) a related resolution amending the Position Allocation List to add a Limited Term 1.0 FTE Health Education Specialist to Fund Center 160 - Public Health and add a Limited Term 1.0 FTE Drug and Alcohol Specialist II to Fund Center 166 - Behavioral Health.

RECOMMENDATION

It is recommended that the Board:

- 1) Approve and direct the Chairperson to sign a one-year State agreement in the amount of \$183,100 with the Office of Traffic Safety to fund an Injury Prevention Program for federal fiscal year 2012-13;
- 2) Approve a corresponding budget adjustment from unanticipated revenue for Fund Centers 160-Public Health, 166-Behavioral Health, and 245-Public Works (4/5 vote is required);
- 3) Approve a related resolution amending the Position Allocation List to add a Limited Term 1.0 FTE Health Education Specialist for Fund Center 160-Public Health and add a Limited Term 1.0 FTE Drug and Alcohol Specialist II for Fund Center 166-Behavioral Health; and
- 4) Authorize the Health Agency Director to sign any amendments to the recommended agreement with the Office of Traffic Safety Injury Prevention Program that does not increase the level of General Fund support.

DISCUSSION

The California Office of Traffic Safety (OTS) provides federal funding from the National Highway Traffic Safety Administration (NHTSA) to support traffic safety grants to state and local agencies to reduce traffic deaths, injuries and economic losses. All grants are for a one year period, following the federal fiscal year from October 1 to September 30.

The Public Health Department had OTS funding for many years but had not applied for nor received an OTS grant since 2004. Public Health was awarded \$183,100 for projects to be implemented by three different County departments – Public Health, Behavioral Health, and Public Works. There are five focus areas of the grant.

The first three focus areas are to be addressed by Public Health, with a total funding amount of \$99,887. Specific projects are as follows:

- Child Passenger Safety - For years, San Luis Obispo had an active Child Passenger Safety program, distributing hundreds of cars seats, using trained car seat technicians, conducting car seat check up events, and maintaining a close connection to the courts. With the end of the OTS grants, staff ceased working on general injury prevention, and car seat installations declined to 25-50 per year. Likewise, California Highway Patrol citations for child restraint non-use or misuse declined from 128 in 2009 to 89 in 2010. The significant decrease in citations may be partially due to fewer officers on duty, but is also likely related to a decreased effort on child passenger

safety. Of the 20-25 local children who were injured in car accidents in 2009 and 2010, only 1 each year was not in a car seat, so misuse of car seats was a likely culprit in the injury accidents. According to NHSTA, about 80% of car seats are used incorrectly, and these statistics were borne out locally at the last car seat check up held in San Luis Obispo in September 2011. This grant will re-expand free car seat distribution and education for low income residents through quarterly car seat check up events and by training additional Child Passenger Safety Technicians.

- **Pedestrian Safety** – According to 2010 OTS rankings, San Luis Obispo County ranks 4th in the state for the number of pedestrians over 65 who are injured or killed in accidents. There are over 42,000 citizens aged 65 and older in San Luis Obispo County, and this population has increased by 25% in the last 10 years. Seniors are at increased risk for injury and death in pedestrian accidents due to their increased frailty, and their decreased mobility and reaction times. Low impact crashes that might result in moderate injuries in younger persons can cause hip fractures, broken limbs and concussions. Seniors often recover more slowly from injuries, require more care during the recovery process, and sometimes never fully regain their previous functioning. Pedestrian safety professionals refer to the three E's of prevention – education, engineering and enforcement. Our plan is to offer educational presentations to seniors where they already gather (congregate meal programs, senior living facilities etc), and to work with law enforcement on enforcement issues.
- **Bicycle Safety** – Also according to the OTS rankings, San Luis Obispo County ranks 9th as far as victims over 15 killed or injured in bicycle accidents. According to the Statewide Integrated Traffic Records System data, there were over 100 bicycle-motor vehicle collisions each year in our county from FFY 2008-2010, resulting in over 100 injured victims, of which about 10% resulted in serious injuries. In the last fiscal year, 63 citations were given out to bicyclists. Cal Poly has seen an increase in the number of serious injuries resulting from Cal Poly students not wearing helmets. Our plan is to offer education and training to the local university students and to reach out to schools with greater than 50% or more free and reduced lunch, and offer bike rodeos, bike safety assemblies, and distribute helmets to low income students.

The fourth focus area is to be implemented by the Behavioral Health Department with \$78,113 in funding as follows:

- **Alcohol and Drug Outreach** – According to the Statewide Integrated Traffic Records System data, alcohol and drug abuse remains one of the primary collision factors in our county. According to the most recent California Healthy Kids Survey, 41% of San Luis Obispo County 11th graders report drinking in the past 30 days, compared to 36% of peers across the State; with binge drinking reported by 27% of local juniors. The survey data, confirmed by teens participating in local focus groups, also demonstrates a higher rate of youth drinking and driving rates compared to the state average. Alcohol and drug use rates among local college students are also dangerously elevated. In the research conducted by Cal Poly's Health Center, 92% of students reported alcohol use within the past month; compared to a national figure of 57.8%. Public Health will partner with the Drug & Alcohol Services Prevention Team to provide alcohol and other drug outreach, and youth development activities for youth and young adults in high school and college.
- **GIS Upgrade (\$5,100)** - The Public Works Department also submitted a grant application to OTS for a software upgrade to improve GIS tracking, mapping, and analysis of traffic collision data. The OTS office asked that both grants be combined into one award to the County. \$5,100 of the total award will be allocated to Public Works for GIS software, software installation, training, and maintenance.

As a result of the grant award and deliverables, the Department reviewed current staff workload and commitments to the community and concluded that the current staffing levels cannot meet the grant deliverables. The request before your Board is to approve the Resolution amending the Position Allocation Lists to add a Limited Term 1.0 FTE Health Education Specialist for Fund Center 160 – Public Health and a Limited Term 1.0 FTE Drug and Alcohol Specialist II for Fund Center 166 – Behavioral Health. With the grant overlapping County fiscal years, the limited term positions will need to remain on the PAL until the grant expires September 30, 2013 in FY 2013-14, or longer if grant renewal is successful.

OTHER AGENCY INVOLVEMENT/IMPACT

An Injury Prevention Coalition meets quarterly at the Public Health Department and includes representatives from the California Highway Patrol, the San Luis Obispo Police Department, both local hospitals, the Department of Social Services, and numerous non-profits. The Coalition will assist with grant oversight. ALPHA, a local non-profit that serves low-income

pregnant women, will be a sub-contractor in the grant and will assist with car seat education and distribution. The Area Agency on Aging will collaborate on getting educational presentations out to seniors on pedestrian safety. The SLO Bicycle Coalition will be a sub-contractor to assist with bike safety and bike rodeos. Behavioral Health staff will collaborate with Public Health staff to ensure that grant deliverables are met. Public Works staff will be available for coordination, and will attend meetings of the Injury Prevention Coalition.

County Counsel has approved the agreement as to form and legal effect. The Human Resources Department reviewed the appropriate classifications for the new positions and prepared the resolution amending the Position Allocation Lists for both Fund Center 160 – Public Health and Fund Center 166- Behavioral Health. The Public Works Department agrees with the grant deliverables and has reviewed the budget adjustment.

FINANCIAL CONSIDERATIONS

The Office of Traffic Safety Injury Prevention grant is 100% federally funded through the California Office of Traffic Safety grant program by National Highway Traffic Safety Administration (NHTSA). The County's FY 2012-13 Adopted Budget does not include the grant award of \$183,100. The request before the Board is to approve a budget adjustment to reflect the unanticipated revenue and accompanying appropriation in each fund center to facilitate adding the new positions and carrying out the grant obligations. The budget adjustment includes the overall federal grant expenditures in FC 160-Public Health in the amount of \$137,340 through June 30, 2013 along with the expense offset accounts for FC 166- Behavioral Health in the amount of \$58,585 and FC 245 – Public Works in the amount of \$5,100. The grant period begins October 1, 2012 and expires September 30, 2013.

OTS has been administering this program for many years and used to give multiple-year awards. However, in recent years NHTSA has insisted that the awards be only for one year. Staff contacted other counties who receive these funds and were told that some counties have been getting this grant in one year increments for almost 10 years. While the state cannot commit to continued funding due to federal requirements, staff believes that if they can successfully meet all objectives and submit all deliverables, continued funding is highly likely. No General Fund dollars will be needed to support the activities of this grant.

RESULTS

As a result of the grant, the following objectives will be met:

- At least 200 no-cost child safety seats will be distributed to families in need, and recipients will receive proper training from a NHTSA-certified Child Passenger Safety Technician.
- Two child passenger safety training classes will be held for 20 hospital staff.
- One individual will be trained as a NHTSA-certified Child Passenger Safety Instructor, and 5 individuals will be trained as NHTSA-certified Child Passenger Safety Technicians.
- Four highly publicized child safety checkups will be held in the community to promote correct car seat usage, impacting 150 parents or caregivers.
- Traffic commissioners, judges, traffic court referees, and others will be encouraged to enforce the child safety seat and seat belt laws.
- Pedestrian safety classes will be offered to older adults at senior centers throughout the county – at least 1 class per month reaching at least 25 seniors per month.
- Staff will collaborate with law enforcement to identify high accident areas and to address enforcement issues.
- At least 4 bicycle rodeos will be held at schools with 50% or more free and reduced lunch, impacting approximately 300 people.
- At least 6 schools will be assisted in the implementation of a bicycle safety helmet policy.
- Six Street Skills Workshops will be offered, reaching at least 150 Cal Poly college students, teaching them how to ride safely, get noticed in traffic, and stressing the importance of helmets.
- Eight Friday Night Live (FNL) Chapters (7 high schools and one college) will develop an impaired-driving and traffic safety program for the school year.
- FNL leaders will utilize Roadwatch data to develop a social norms marketing campaign urging their campus to drive without distraction or impairment.
- Sixteen presentations will be offered to 8 different schools on traffic safety in regards to alcohol and drug use. At least 8 educational presentations will also be targeted to groups identified by each campus (i.e. athletic teams, seniors, leadership, service clubs, etc.).

- Each campus will feature a traffic safety campaign based on distracted and impaired driving. This will include lunchtime activities, and visual messaging throughout campus.
- Two high schools will be identified (one in the north county and one in the south) and will get permission to do “Real DUI Trials” at their sites.
- New GIS software will assist Public Works in the tracking, mapping, and analysis of traffic collision data.

The Office of Traffic Safety grant will provide coordination, collaboration, and education to others in the community about the importance of child safety seats, pedestrian and bicycle safety, and the dangers of driving under the influence, targeted at youth and young adults. The efforts will also help achieve the County’s vision of a Healthy and Safe Community.

ATTACHMENTS

1. Clerk's File Statement for Agreement with the State Office of Traffic Safety
2. Resolution amending the Position Allocation List